


<b>Assets</b>	=	<b>Liabilities</b>	+	<b>Stockholder's Equity</b>
<b>Scope Responsibility</b>	=	<b>Focus (Scope Power)</b>	+	<b>Scope Equity</b>
<b>Social Power</b>	=	<b>Social Responsibility</b>	+	<b>Social Equity</b>

<b>Key</b>	<b>=</b>	Capital
		Scope
		Social Capital

<b>Stockholder's Equity</b>	=	<b>Common Stock</b>	+	<b>Retained Earnings</b>
<b>Scope Equity</b>	=	<b>Common Scope Stock</b>	+	<b>Immaterial Baggage</b>
<b>Social Equity</b>	=	<b>Common Social Stock</b>	+	<b>Material Baggage</b>

**The Language of Happiness**

Cash  
Allocation Basis = Commitments  
Metaphorical Honey

<b>Demand</b>						
<b>Retained Earnings</b>	=	<b>Previous Retained Earnings</b>	+	<b>Net Income</b>	-	<b>Dividends</b>
<b>Immaterial Baggage</b>	=	<b>Previous Immaterial Baggage</b>	+	<b>Net Learnables</b>	-	<b>Shareables</b>
<b>Material Baggage</b>	=	<b>Previous Material Baggage</b>	+	<b>Net Giveables</b>	-	<b>Takeables</b>

<b>Net Income</b>	=	<b>Revenue</b>	-	<b>Expenses</b>
<b>Net Learnables</b>	=	<b>Educateables</b>	-	<b>Ignoreables</b>
<b>Net Giveables</b>	=	<b>Exfluences</b>	-	<b>Influences</b>

<b>Demand</b>												
<b>Debit</b>		<b>Credit</b>		<b>Credit</b>		<b>Debit</b>	<b>Debit</b>					
<b>Assets</b>	=	<b>Liabilities</b>	+	<b>Common Stock</b>	+	<b>Revenue</b>	-	<b>Expenses</b>	-	<b>Dividends</b>		
<b>Scope Responsibility</b>	=	<b>Focus (Scope Power)</b>	+	<b>Common Scope Stock</b>	+	<b>Previous Immaterial Baggage</b>	+	<b>Educateables</b>	-	<b>Ignoreables</b>	-	<b>Shareables</b>
<b>Social Power</b>	=	<b>Social Responsibility</b>	+	<b>Common Social Stock</b>	+	<b>Previous Material Baggage</b>	+	<b>Exfluences</b>	-	<b>Influences</b>	-	<b>Takeables</b>